



> THIS IS THE WAY

> THIS IS NORTEL

Nortel brand simplification initiative

CallPilot* (Local Premise Solution portfolio) rebranding bulletin

At Nortel, we constantly listen to our customers. Recent feedback indicates that customers want it to be easier to do business with us. One step we are taking is to simplify our brand naming process to streamline the way we market products, services, and solutions. Products will no longer reflect a marketing brand. Product names will be converted to easily understood terminology according to the functionality they provide your network.

This is to alert you that all products in the CallPilot portfolio for the Local Premise Solutions (LPS) will transition to the brand simplified naming format. This will be effective May 1, 2005. Below is a list of new and “formerly known as” names for your quick

reference. All existing CallPilot documentation, user guides, etc, are still valid. These materials will be updated to reflect the new product names as needed. Additionally, you can log on to www.nortel.com/brandchanges for more information.

Please note: We are not eliminating products; rather, improving the way we name them. You will still experience the same technology innovation, service, and support you have come to expect from Nortel.

Formerly known as	New branding
CallPilot 100	Nortel Messaging 100
CallPilot 150	Nortel Messaging 150
CallPilot 100 Basic Call Center	Nortel Messaging 100 Basic Contact Center
CallPilot 150 Basic Call Center	Nortel Messaging 150 Basic Contact Center
CallPilot 150 Enhanced Call Center	Nortel Messaging 150 Enhanced Contact Center

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For more information, contact your Nortel representative, or call 1-800-4 NORTEL or 1-800-466-7835 from anywhere in North America.

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