



DATAPULSE

Progression Enterprise from Datapulse delivers applications to Nortel IP phone

Progression Enterprise solutions allow organisations to leverage their investment in IP by delivering practical, converged business applications to the screens of Nortel IP telephones. Simple to deploy, these easy-to-use, easy-to-learn applications provide a host of productivity, service and communication benefits that work out of the box, requiring no expensive integration work.

RSS news feeds provide an easy way for employees to keep up with information posted on the company intranet and websites. These feeds could contain the latest organisational news or, if licensing exists, weather forecasts, travel, stocks and shares etc from external websites.

Corporate Directory provides a fast, intuitive organisation-wide look up and dial directory, across any number of disparate telephone switches, from the screen of your IP telephone. This eliminates the need to look up a person's number on a computer or paper directory and then transfer to the dial pad of the phone and also enables a user to identify employees by a photo associated to the directory details.

Corporate Logo (branding) can be displayed on the phone to advertise branding.

SlideShow can be used to display useful information on the phone or advertise and gain revenue from corporate and external services.

Prayer Time: Developed specifically for the Middle East, this application presents information on when prayer times are due. It also pops a reminder to the phone when it is time for any of the given prayers.

Voice Paging enables users to broadcast live audio announcements company-wide or page individuals cost-effectively from an IP phone, without the expense of installing a separate tannoy or paging system.

Overview

Delivering new and existing business applications for real-time interaction on the screens of IP phones provides user productivity improvements above and beyond the cost savings of voice over IP.

Datapulse can extend the value of new and existing desktop business applications by enabling enterprise users to access and interact with them in real-time through the screens of Nortel IP telephones. In effect IP phones can be used both for voice communications and as an information appliance, complimenting or even replacing the pc.

Datapulse has developed a range of pre-packaged applications compatible with Nortel's 2007, 1150, 1140 and 1120 IP phones:



NORTEL
Compatible Product

Leveraging the strengths of its Developer Partners and their Compatible Products, the Developer Program has become a key contributor in the success of Nortel by broadening its reach and responsiveness in meeting the needs of its channels and customers. Each Nortel Compatible Product has met established requirements for integration, functionality and stability, further reducing total cost of ownership.

Supervisor Paging is used to deliver unobtrusive messages to an individual whilst they are on the phone. The recipient can choose a predefined response from those displayed on the screen of their IP phone which is then relayed to the sender.

Broadcast Alerts to the screens and speakers of phones to quickly and effectively inform employees of an emergency situation or important information.

Progression Enterprise is compatible with Nortel's 2007, 1150, 1140 and 1120 IP phones. In addition to these pre-packaged applications, Datapulse also develops customised solutions.

Features:

- Deliver real-time applications to Nortel IP phones
- Display company branding on phones in public areas
- Relay messages to staff through their phone
- Broadcast information and emergency announcements

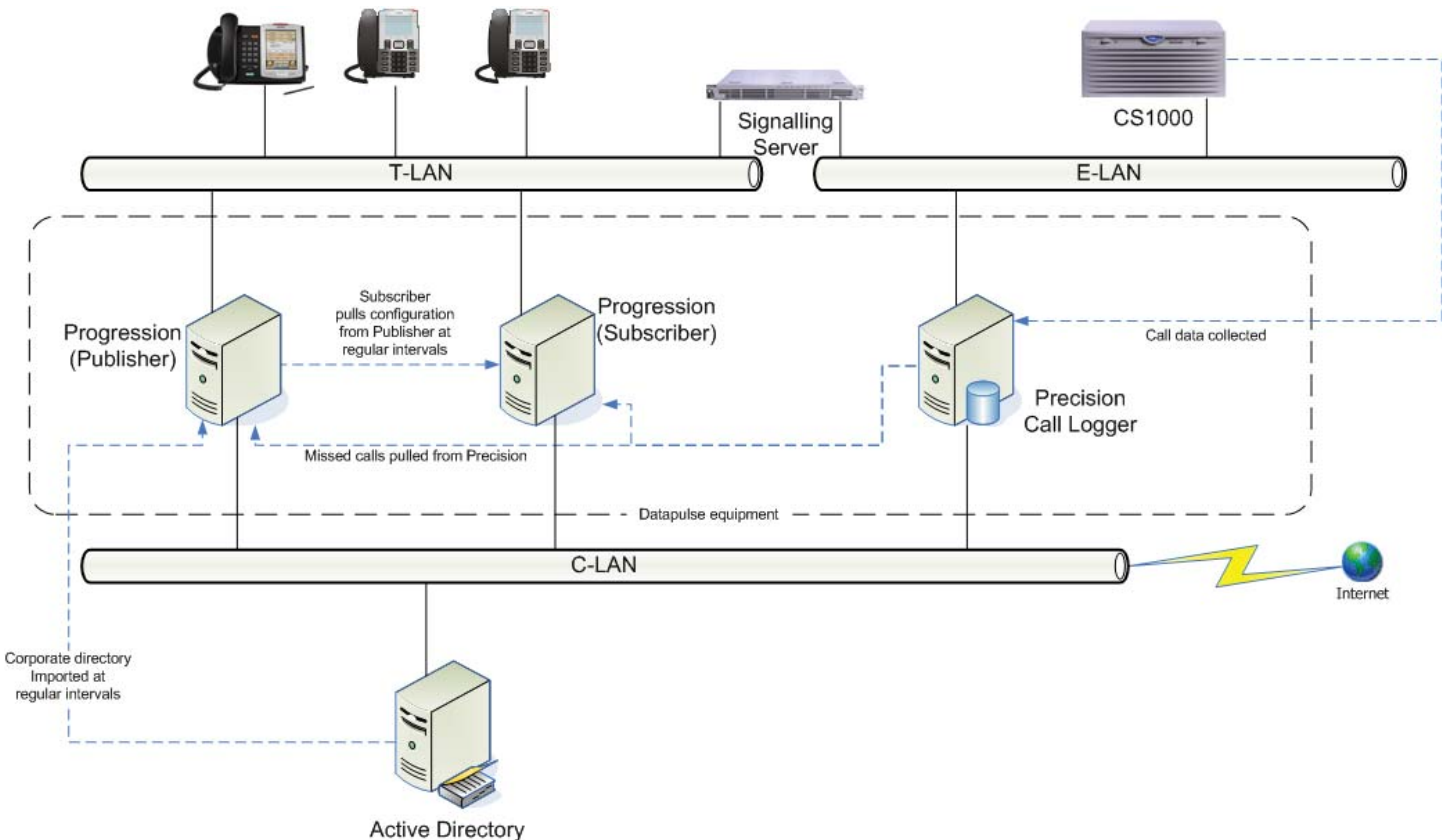
- Company-wide, real-time access to corporate directory
- Display rotating notices, advertisements, news
- Browser based administration
- Intuitive, cost effective alternative to a PC
- Minimal training required
- Simple to develop bespoke applications

Benefits:

- Leverage investment made in Nortel IP phones
- Reduces the need for printed information
- Improve productivity and efficiency
- Generate revenue through on-screen advertising
- Improve the availability and prioritisation of information
- Self-service reduces costs and administration
- Intuitive and easy to use
- Enhances communications throughout the organisation
- Quick and easy to deploy, minimising disruption

Ideal For

- Organisations looking to leverage their investment in Nortel 2007, 1150, 1140 and 1120 IP phones
- Nortel customers looking for a reason to migrate to IP and invest in IP handsets
- Organisations wishing to reduce PC and email clutter
- Organisations looking to deliver key information to rooms where a PC is not a viable option
- Businesses looking to reduce PC requirements
- Managers who want to provide accurate & priority information to staff
- Hospitality businesses looking to differentiate from the competition by offering guest services via the phone
- Users who need to quickly contact colleagues
- Businesses looking to improve internal productivity and generate revenue through advertising services
- Users need to quickly find accurate contact information
- Businesses needing to communicate across tenanted premises



Business Challenges

- Are you looking to migrate to IP although finding it hard to demonstrate the value of the investment?
- Do you need access to real time information and applications in areas where PCs are not suitable?
- Do your staff struggle to find accurate contact information which affects productivity?
- Would you benefit from being able to identify users within the business using the phone?
- Is it difficult to ensure staff receive and act on priority messages?
- How do you deliver discrete security, IT and general alert messages?
- Do you need to increase awareness of services to increase revenues?
- Do you have the requirement to page staff but do not want the expense of a tannoy system?
- Would you benefit from providing a regular feed of information about events and generally useful information to your users via the phone?

Company Information

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For all inquiries on this product,
please provide the following reference
code: DPProg1.0

Compatibility Information:

Datapulse Progression Enterprise, release 1, was verified as compatible in a controlled laboratory environment. For complete compatibility details, including specific Nortel platforms and releases, please refer to the Certificates of Compatibility at:
www.nortel.com/prd/dpp/product/prodpages/z18635.html

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www.nortel.com/compatible

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