



PhoneEasy IP Console and PhoneEasy Desktop II from AdvaTel Attain Nortel Compatible Product Designation

30 April 2008 -- AdvaTel, A leading software designer and developer for the global telecommunications industry, today announced that its PhoneEasy IP Console and PhoneEasy Desktop II telephony management software have successfully completed compatibility testing through the Nortel Developer Program and now carry the designation Nortel Compatible Product.

PhoneEasy IP Console (Version 1.3.3) and PhoneEasy Desktop II (Version 2.0.1) were tested in a Nortel lab facility and are verified as compatible with Nortel's Business Communications Manager 50 (BCM50) Release 3.0. By focusing on products that bear the Nortel Compatible Product brandmark, such as PhoneEasy IP Console and PhoneEasy Desktop II, customers may realize a reduction in total cost of ownership, as these products have been verified to use established, supported Nortel interfaces and integration specifications.

AdvaTel's PhoneEasy products enable BCM 50 users to manage incoming and outgoing calls with just the click of a mouse, providing detail about the caller or the person being called. PhoneEasy products also display Busy Lamp status for extensions in both the local office and branch offices. With calendar mining from the Exchange Server and the ability to dial all contacts, PhoneEasy products improve the efficiency of BCM 50 users by eliminating time spent calling people who are in meetings or out of the office. The products can also set up conferences, provide call back reminders and log call details. Other key features provided by the PhoneEasy IP Console and Desktop II products include Dial from Web Pages or Office documents, and the Click to Text cell phones feature which provides BCM 50 users the ability to receive the text messages on either a cell phone or via email.

BCM 50 is an all-in-one, affordable platform for converged voice and data communications; ideal for small to medium businesses with 3 to 50 users. BCM 50 provides advanced capabilities such as robust telephony features, voice messaging and unified messaging, IP networking, Internet access, contact centers, mobility solutions and IP telephony. With an easy-to-use and highly flexible architecture, the BCM 50 enables small sites to benefit from convergence capabilities that were previously only available to much larger organizations.

The Nortel Developer Program is a co-marketing and compatibility testing program which acts as a liaison with leading independent software and hardware vendors to encourage and empower the development of innovative solutions that complement and enhance Nortel communication platforms, including traditional telephony, IP telephony, contact centers, and converged networks. The Nortel Developer Program has established a website specifically designed to promote Nortel Compatible Products. Simply enter www.nortel.com/developer into your web browser address field.

AdvaTel is a market leader in the development of IP Console and Desktop Telephony Management software as well as our QMC Contact Centre Management software. With sales in all markets including Asia Pacific, EMEA and North America, we can service all customers via our extensive reseller base.

Press Contact – AdvaTel:

Michael Terry, Chairman and Managing Director, AdvaTel: +61 3 8695 8695.