



AdvaTel's PhoneEasy IP Console and PhoneEasy Desktop Now Nortel Orderable Compatible Products in the Asia Pacific and Greater China Region

November 27, 2008/ -- AdvaTel, a leading applications software designer and developer for the global telecommunications industry, today announced that its PhoneEasy IP Console and PhoneEasy Desktop software has been designated a Nortel Orderable Compatible Product for the Asia Pacific region, including Australia and New Zealand, and Greater China. Through this designation, Nortel recognizes PhoneEasy IP Console and PhoneEasy Desktop as an important technology that strategically complements Nortel's Software Communication Server (SCS) 500 and Business Communications Manager (BCM).

PhoneEasy IP Console and PhoneEasy Desktop software achieved Nortel Orderable Compatible Product status based on Nortel's analysis of AdvaTel's business plan and input from Nortel customers. Additionally, AdvaTel successfully completed compatibility testing in a Nortel lab environment, earning the designation of Nortel Compatible Product for both PhoneEasy products.

AdvaTel's PhoneEasy IP Console and PhoneEasy Desktop complement the Nortel BCM and SCS500 platforms through the provision of Unified Communications capabilities to the desktop. The PhoneEasy products integrate telephony, e-mail, Text SMS and calendar mining into one single application for BCM and SCS500 users.

Michael Terry, Chairman and Managing Director of AdvaTel states, "With this announcement, PhoneEasy is now available to the Nortel Channel through Nortel in three of the world's main markets -- North America, EMEA and now the Asia Pacific region. PhoneEasy IP Console and Desktop are fantastic complementary products to the SMB markets within these regions, thereby enhancing the Nortel SCS500 and BCM platforms."

"Nortel's Unified Communications solutions help workers integrate all of their voice and data communications into one simple platform so that they can find and communicate with the right person at the right time with the right information," said Roy Wakim, leader, Enterprise Voice, Nortel Asia. "Mid market enterprises and small business can now enjoy the same productivity gains and seamless communications experience as larger organisations - with simple, one click access to all the resources they need."

Partner Advantage contracted Nortel resellers can now order PhoneEasy IP Console and PhoneEasy Desktop through Nortel. This gives Nortel customers access to PhoneEasy IP Console and PhoneEasy Desktop as recommended third-party products via Nortel channel partners. For information on availability of SCS500 for countries within the Asia Pacific and Greater China regions, resellers and channels should consult the local sales team.

About AdvaTel

Established 17 years ago, AdvaTel is an Australian software development company heavily involved in R&D and innovation. It provides a diverse range of advanced, cost effective solutions for the telecommunications industry.

The company is based in Melbourne, Australia and has a highly experienced in-house development team able to respond quickly to market demands. AdvaTel generates a high percentage of its revenue from overseas sales.

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