



Biography

Sita Lowman

Leader, Converged Core Marketing, Carrier Networks

Sita Lowman is the marketing leader of the Converged Core Networks products at Nortel. This includes all core products within the carrier business including but not limited to IMS, VoIP, Wireless Packet Voice Core and Wireless Packet Core. This also includes carrier IBM liaison for the strategic IBM relationship between IBM and Nortel. Prior to this role, Sita was the acting business leader for the IMS Business. In this role, Sita was responsible for a global team that developed end-to-end SIP-based solutions for Nortel's market leading IP Multimedia Services product line for wireline and wireless customers. Her position included product line management, research & development, new product/solution introductions, product marketing, third -party alliance management and customer trials.

In her previous roles at Nortel, Lowman was director, Converged Core Product Line Management and Product Marketing. She also has served as Nortel's director, Wireless Core Network Product Marketing, where she was responsible for launching a new channel marketing and management program for the carrier market. Prior to this position, she was director, Wireless Internet Solutions Product Line Management, responsible for managing three start-up software product development initiatives.

Before joining Nortel, Lowman was manager, Systems Group Product Management and Systems Group Supply Chain Management for Texas Instruments. In these roles, she was responsible for brand development and the execution of a product marketing campaign for a wireless location venture. She also implemented a company-wide strategic partner and alliance program.

Lowman earned a bachelor's degree in Electrical Engineering from Auburn University, and was the president of the Electrical Engineering Honor Society. She was also a member of the Leadership McKinney class of 1997, and Leadership Texas class of 1998. Additionally, Ms. Lowman is on the Wireless Engineering Board at Auburn University.